



**Online Media
Kit 2024**



**Website
Newsletter
Mobile App**

www.aircargoupdate.com



Middle East • Africa • Asia

www.aircargoupdate.com

Aircargoupdate website with a monthly unique visitor's to over 22,000 to 28,000 per month continues to be an indispensable source of information for the B2B air cargo industry in the emerging markets of the Middle East, Africa and South Asia. It offer's absolute right platform to reach the right people with a guaranteed ROI.

Non Stop Marketing

Direct links from our site to yours will enable your target customers to have access to your company 24 hours a day, 365 days a year. The hotlink empowers you to strengthen your company brand and drive potential visitors to your site, Be open for business even when your office is shut.

Flexible Advertising Options

Banners & Logo Links Banner advertising rates are available on quarterly rates and vary, based on sections, from Constant Sponsorship to Banner Advertising on selected pages; we can offer sponsorship to meet your budget.

Why Advertise Online

- Wider Coverage
- Affordable
- Informative
- Easy to Track and Measure Conversion
- Targeted Audiences
- Better ROI

Banner-728 X 90

Swiss WorldCargo extends flights suspension to China due to Coronavirus

Banner-728 X 90

Royal International Cargo and Logistics joins UK-based Cargo Connection

Banner-728 X 90

Eihad Cargo renews contract with WFS

ICM - L Rec 300 X 250

ICM - sq 250 X 250

Skyscraper 160 X 600

Banner-728 X 90

Technology has made the world smaller and faster but live communication with people from all over the world at different time zones through phones and gadgets

LINKS

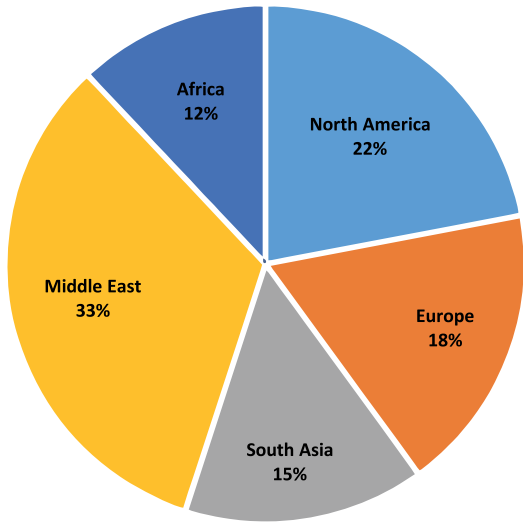
- MEDIA KIT
- NEWSLETTER
- WHITE PAPER

SUBSCRIPTION

- NEWS
- CAREERS

LOCATION

7 Dimensions Trade FZE



Geographical Readership

- North America
- South Asia
- Africa
- Europe
- Middle East



Google Analytics

Sessions per month:

115,500

Page views per month:

120,000

Average Session Duration:

8-15 minutes

Average Impressions per month:

430,000

7000 followers+

Unique visitors per month:

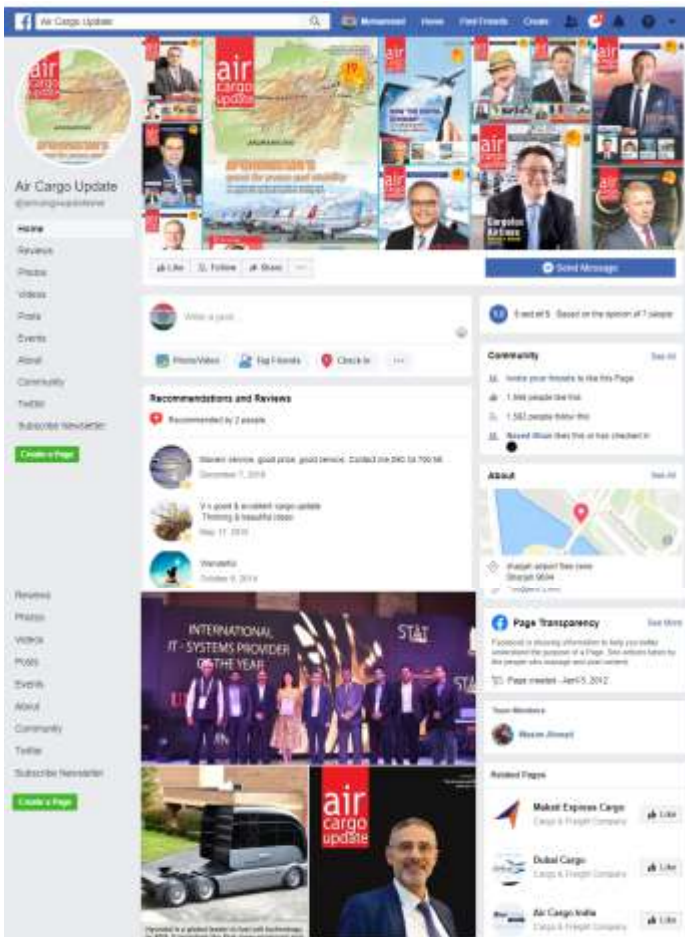
28,700



1600+ twitter followers













2000+ facebook likes



Global Reach



Top 10 Countries

Countries		Impressions
	United States	2,584,535
	United Arab Emirates	1,305,010
	Russian Federation	805,129
	India	1,384,911
	Great Britain	1,267,687
	France	1,114,432
	China	653,864
	Israel	285,867
	Netherlands	449,398
	Norway	338,552

Website Rate Card

Website Advertising Rates

	1 month in USD	1-3 months in USD	4-6 months in USD
Home Page - Banner Header	5450	14000	26000
Home Page - Banner-Footer	5250	13500	25500
Home Page - Skyscraper	5750	15500	29500
IMU - Lrec	4850	12000	22500
IMU - Squire	4850	12000	22500
Logo Hot Link / Slugs	2750	5180	9650

Front Page/ Landing Rates	in USD	in USD	in USD
Home Page - Banner Header	5600	16550	30000
Home Page - Banner-Footer	5180	15380	28500
Home Page - Skyscraper	6170	18350	32000
Logo Hot Link / Slugs	3050	10610	23000

Special Projects - Sponsored

Micro Site	6 months	17000\$	12 months	22000\$
News letter - Bi monthly	3 issues	14000\$	6 issues	18000\$

Technical Specifications

Banner Header & Footer	728 X 90 pixels
ICM - L Rec	300 X 250 pixels
ICM - Sq	250 X 250 pixels
Skyscraper	160 X 600 pixels

Contact:

Israr Ahmad : israr@7dimensionsmedia.com

Creative Deadlines:

All GIF and JPEG ads, text ads and linking URLs must be delivered seven business days prior to campaign start.

Please note: If you choose to have your link traced, the provided URL will be embedded within a tracking code.

Therefore, the tracking URL will not contain your company's name. You may want to include your URL within the ad copy.

Note Below:

1. The advertising creative is placed in a rotation with all other online advertisements submitted.
2. aircargoupdate.com reserves the right to reject any or all advertisements submitted.
3. aircargoupdate.com reserves the right to change its advertising rates. Advertising will be given 30 days notice of any changes.



E-Newsletter Rate Card

Open Rate: 22 to 25 %

(Industry Average is 20%)

Click Rate: 5 to 8 %

(Industry Average is 3.9%)



E-Newsletter Advertising Rates

Front Page/Landing Page Rate per week	1-12 weeks in USD	13-24 weeks in USD	25-36 weeks in USD	37-52 weeks in USD
Home Page - Banner Header	3500	3000	2500	2000
Home Page - Banner Center & Footer	3250	2800	2400	1900
Home Page - Skyscraper	4000	3500	3000	2500
IMU - Lrec & Square	3000	2800	2600	2400
Logo Hot Link / Slugs	2000	3500	4750	6500

Special Projects - Sponsored

Micro Site	6 months	17000\$	12 months	22000\$
News letter	3 issues	14000\$	6 issues	18000\$

Technical Specifications

Banner Header & Footer	728 X 90 pixels
ICM - L Rec	300 X 250 pixels
ICM - Sq	250 X 250 pixels
Skyscraper	160 X 600 pixels

Contact:

Israr Ahmad : israr@7dimensionsmedia.com

Creative Deadlines:

All GIF and JPEG ads, text ads and linking URLs must be delivered seven business days prior to campaign start.

Please note: If you choose to have your link traced, the provided URL will be embedded within a tracking code.

Therefore, the tracking URL will not contain your company's name. You may want to include your URL within the ad copy.

Note Below:

1. The advertising creative is placed in a rotation with all other online advertisements submitted.
2. aircargoupdate.com reserves the right to reject any or all advertisements submitted.
3. aircargoupdate.com reserves the right to change its advertising rates. Advertising will be given 30 days notice of any changes.